

STAT 468

Spring 2025

Meta-Analytics: Tools for Understanding the  
Statistical Properties of Sports Metrics

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## Key reference

Alexander Franks, Alexander D'Amour, Daniel Cervone, Luke Bornn (2016). Meta-analytics: tools for understanding the statistical properties of sports metrics. *JQAS*, 12(4), 151–165.

**Code:** <https://github.com/afranks86/meta-analytics>

# Why meta-analytics?

- ▶ In many sports, a myriad of metrics can be computed for each player
  - ▶ *Hockey*: Goals, Assists, Points,  $\pm$ , TOI, Shooting%, Hits, Blocks, Corsi, Fenwick, ...
  - ▶ *Basketball*: Field goals, 3-pointers, Free throws (attempts and %), Minutes played, Rebounds, Steals, Box plus minus, Value over replacement, ...
- ▶ How useful are these metrics? E.g.,
  - ▶ For evaluating a player's performance in a given season
  - ▶ For assessing the longer-term value of a player
- ▶ What makes a metric “good”?

# Why meta-analytics?

- ▶ Meta-analytics or “meta-metrics” seek to ascertain which metrics provide the most unique and reliable information for decision-makers.
- ▶ From a statistical point of view: separate signal (e.g., player’s ability) from noise, try to decompose observed variability into different sources.
- ▶ Adopt the context that most metrics are computed by player and season.

## A mixed-effects model

Let  $X_{spm}$  be value of metric  $m$  for player  $p$  from season  $s$ .

A linear mixed-effects model might write:

$$X_{spm} = \mu_m + Z_{sm} + Z_{pm} + Z_{spm} + \epsilon_{spm}$$

where

$$Z_{sm} \sim [0, \sigma_{SM}^2]$$

$$Z_{pm} \sim [0, \sigma_{PM}^2]$$

$$Z_{spm} \sim [0, \sigma_{SPM}^2]$$

$$\epsilon_{spm} \sim [0, \tau_M^2]$$

$[\mu, \sigma^2]$  represents a distribution with mean  $\mu$  and variance  $\sigma^2$

# A mixed-effects model

$$X_{spm} = \mu_m + Z_{sm} + Z_{pm} + Z_{spm} + \epsilon_{spm}$$

- ▶  $Z_*$  are random effects,  $\epsilon_{spm}$  as usual accounts for sampling variability unexplained by the regression
- ▶ Total variance:  $Var(X_{spm}) = \sigma_{SM}^2 + \sigma_{PM}^2 + \sigma_{SPM}^2 + \tau_M^2$
- ▶ Between-player, within-season variance:  $\sigma_{PM}^2 + \sigma_{SPM}^2 + \tau_M^2$
- ▶ Between-season, within-player variance:  $\sigma_{SM}^2 + \sigma_{SPM}^2 + \tau_M^2$

## A mixed-effects model

More generally, let  $X$  be a r.v. representing a randomly chosen season/player/metric combination  $X_{spm}$ .

Then look at conditional expectations and variances such as

$$E_{spm}[X] = E[X|S = s, P = p, M = m]$$

$$V_{spm}[X] = \text{Var}[X|S = s, P = p, M = m]$$

$$E_{sm}[X] = E[X|S = s, M = m]$$

$$V_{sm}[X] = \text{Var}[X|S = s, M = m]$$

$$E_m[X] = E[X|M = m]$$

$$V_m[X] = \text{Var}[X|M = m]$$

## Meta-metric 1: Discrimination

- ▶ A metric's ability to discriminate between different players, i.e., the focus is between-player variance.
- ▶ Of the total between-player variance in season  $s$ , what fraction is due to chance and what fraction is due to signal?
- ▶ Since the law of total variance gives

$$V_{sm}[X] = E_{sm}[V_{spm}[X]] + V_{sm}[E_{spm}[X]]$$

- ▶ The discriminative power of a metric  $m$  in season  $s$  can be defined as

$$\mathcal{D}_{sm} = 1 - \frac{E_{sm}[V_{spm}[X]]}{V_{sm}[X]}$$

# Meta-metric 1: Discrimination

- ▶ In the mixed-effects model,

$$\begin{aligned}\mathcal{D}_{sm} &= 1 - \frac{\tau_M^2}{\sigma_{PM}^2 + \sigma_{SPM}^2 + \tau_M^2} \\ &= \frac{\sigma_{PM}^2 + \sigma_{SPM}^2}{\sigma_{PM}^2 + \sigma_{SPM}^2 + \tau_M^2}\end{aligned}$$

- ▶ In general, can estimate via

$$\hat{\mathcal{D}}_{sm} = 1 - \frac{\frac{1}{P} \sum_{p=1}^P \text{BV}[X_{spm}]}{\frac{1}{P} \sum_{p=1}^P (X_{spm} - \bar{X}_{s \cdot m})^2}$$

where BV is the bootstrap variance of  $V_{spm}[X]$ .

## Meta-metric 2: Stability

- ▶ How much does an individual player's metric vary from season to season?
- ▶ Stable metric provides confidence that this year's performance will be predictive of next year's performance.
- ▶ Define *stability* as:

$$\mathcal{S}_m = 1 - \frac{E_m[V_{pm}[X] - V_{spm}[X]]}{V_m[X] - E_m[V_{spm}[X]}}$$

i.e., 1 – ratio of “average between-season variance” to “total variance” (excluding sampling variability)

## Meta-metric 2: Stability

- ▶ In the mixed-effects model,

$$\begin{aligned}\mathcal{S}_m &= 1 - \frac{\sigma_{SM}^2 + \sigma_{SPM}^2 + \tau_M^2 - \tau_M^2}{\sigma_{PM}^2 + \sigma_{SM}^2 + \sigma_{SPM}^2 + \tau_M^2 - \tau_M^2} \\ &= \frac{\sigma_{PM}^2}{\sigma_{PM}^2 + \sigma_{SM}^2 + \sigma_{SPM}^2}\end{aligned}$$

- ▶ In general, can estimate via

$$\hat{\mathcal{S}}_m = 1 - \frac{\frac{1}{P} \sum_{p=1}^P \frac{1}{S_p} \sum_{s=1}^{S_p} [(X_{spm} - \bar{X}_{.pm})^2 - \text{BV}[X_{spm}]]}{\frac{1}{P} \sum_{p=1}^P \frac{1}{S_p} \sum_{s=1}^{S_p} [(X_{spm} - \bar{X}_{..m})^2 - \text{BV}[X_{spm}]]}$$

## Meta-metric 3: Independence

- ▶ Since there are so many possible metrics, how much “new” or independent information does a given metric provide?
- ▶ Say there's  $M$  metrics of interest, let  $Z_{sp}$  be the  $M$ -vector of metrics for player  $p$  during season  $s$ . Use a Normal copula model:

$$Z_{sp} \stackrel{iid}{\sim} \text{MVN}(0, C)$$
$$X_{spm} = F_m^{-1}[\Phi(Z_{spm})],$$

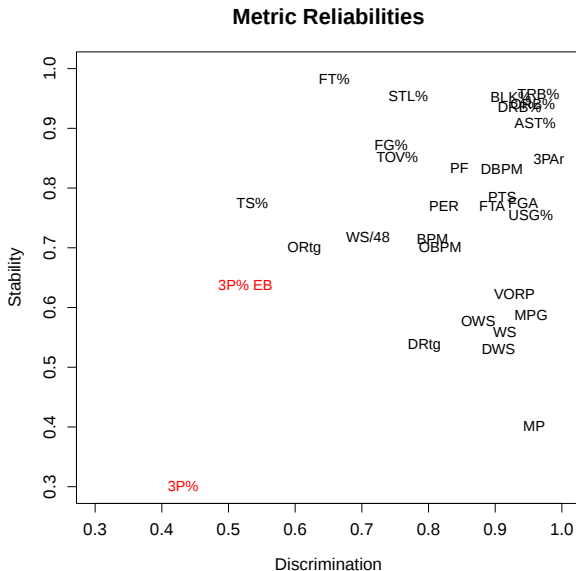
- ▶ Then define *independence* of a metric  $m$  given a set of other metrics  $\mathcal{M}$ , as

$$\mathcal{I}_{m\mathcal{M}} = \frac{\text{Var}[Z_{spm} \mid \{Z_{spq} : q \in \mathcal{M}\}]}{\text{Var}[Z_{spm}]}$$

which has a nice R-squared interpretation.

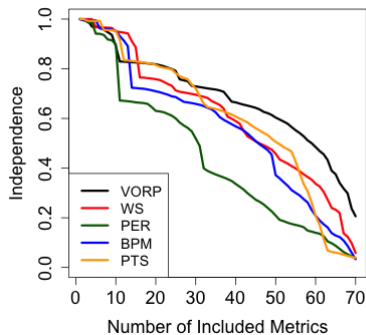
- ▶ Principal component analysis on  $C$  is a complementary tool

# Results: NBA

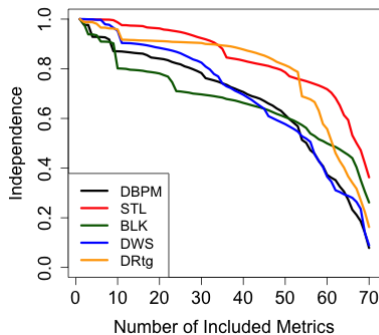


# Results: NBA

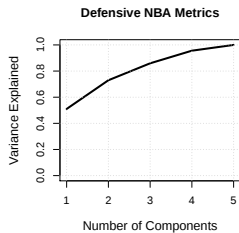
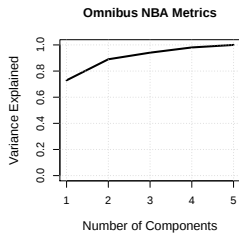
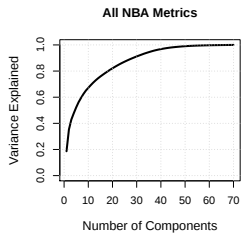
## Overall Skill Metrics



## Defensive Metrics



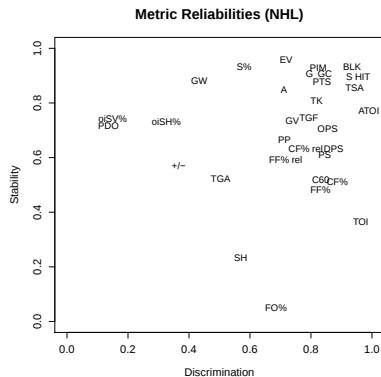
# Results: NBA



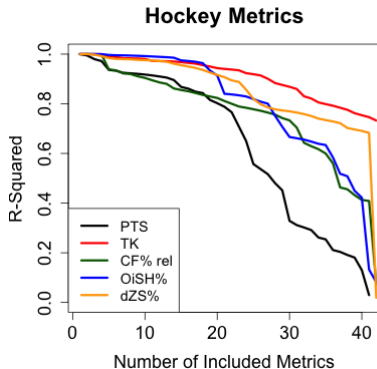
# NBA metric (partial) list

| Metric        | Description                          |
|---------------|--------------------------------------|
| MP            | Minutes played                       |
| FGA           | Field goal attempts                  |
| FG%           | Field goal percentage                |
| 3PA           | 3 point attempts                     |
| 3P%           | 3 point percentage                   |
| 2PA           | 2 point attempts                     |
| 2P%           | 2 point percentage                   |
| FTA           | Free throw attempts                  |
| FT%           | Free throw percentage                |
| PF            | Personal fouls                       |
| PTS           | Points                               |
| PER           | Personal efficiency rating           |
| TS%           | True shooting percentage             |
| 3PAr          | Three point attempt rate             |
| FTr           | Free throw attempt rate              |
| ORB           | Offensive rebounds                   |
| DRB           | Defensive rebounds                   |
| TRB           | Total rebounds                       |
| AST           | Assists                              |
| STL           | Steals                               |
| BLK           | Blocks                               |
| TOV%          | Turnover percentage (per possession) |
| USG%          | Usage percentage                     |
| OWS           | Offensive win shares                 |
| DWS           | Defensive win shares                 |
| WS            | Win shares                           |
| WS/48         | Win shares per 48 minutes            |
| OBPM          | Offensive box plus minus             |
| DBPM          | Defensive box plus minus             |
| BPM           | Box plus minus                       |
| VORP          | Value over replacement               |
| ORtg          | Offensive rating                     |
| DRtg          | Defensive rating                     |
| Avg Shot Dist | Average shot distance                |

# Results: NHL



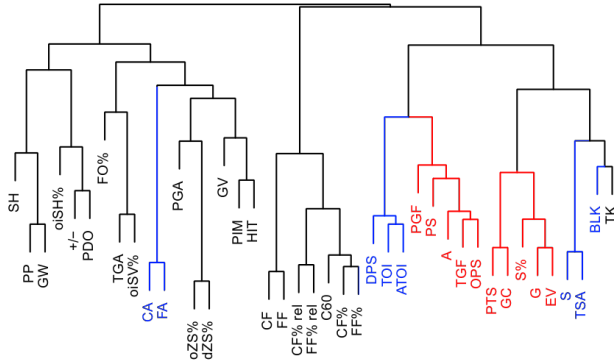
(a)



(b)

# Results: NHL

Dependencies between NHL Metrics



# NHL metric list

| Metric | Description                                              |
|--------|----------------------------------------------------------|
| G      | goals                                                    |
| A      | assists                                                  |
| PTS    | points                                                   |
| ±      | plus / minus                                             |
| PIM    | penalties in minutes                                     |
| EV     | even strength goals                                      |
| PP     | power play goals                                         |
| SH     | short handed goals                                       |
| GW     | game winning goals                                       |
| S      | shots on goal                                            |
| S%     | shooting percentage                                      |
| TSA    | total shots attempted                                    |
| TOI    | time on ice                                              |
| FO%    | face off win percentage                                  |
| HIT    | hits at even strength                                    |
| BLK    | blocks at even strength                                  |
| TK     | takeaways                                                |
| GV     | giveaways                                                |
| GC     | goals created                                            |
| TGF    | total goals for (while player was on the ice)            |
| PGF    | power player goals for (while player was on the ice)     |
| TGA    | total goals against (while player was on the ice)        |
| PGA    | power player goals against (while player was on the ice) |
| OPS    | offensive point shares                                   |
| DPS    | defensive point shares                                   |
| PS     | total point shares                                       |

## NHL metric list

| Metric  | Description                                             |
|---------|---------------------------------------------------------|
| CF      | Corsi for (on ice shots+blocks+misses)                  |
| CA      | Corsi against (on ice shots+blocks+misses)              |
| CF%     | Corsi for percentage: $CF / (CF + CA)$                  |
| CF% rel | Relative Corsi for (on ice CF% - off ice CF%)           |
| FF      | Fenwick for (shots+blocks+misses)                       |
| FA      | Fenwick against (shots+blocks+misses)                   |
| FF%     | Fenwick for percentage: $FF / (FF + FA)$                |
| FF% rel | Relative Fenwick for (on ice FF% - off ice FF%)         |
| oiSH%   | Team on ice shooting percentage while player on the ice |
| oiSV%   | Team on ice save percentage while player on the ice     |
| PDO     | Shooting percentage plus save percentage                |
| oZS%    | percentage of offensive zone starts while on the ice    |
| dZS%    | percentage of defensive zone starts while on the ice    |

- ▶ Other applications: designing new metrics to be more stable, discriminative, or independent
- ▶ Consider subsets/groups of players, since player type/position explains a lot of variability (“conditional meta-metrics”)
- ▶ Merge these quantitative characterizations with qualitative “relevance” from domain knowledge